



Sept. 1, 2025

Dear Texas workers,

When workers come together using their collective voice, their collective strength, and their collective purpose, the dynamics of work-life balance will shift. Through a true collective bargaining process workers can have their needs met.

Texas workers want the same things all workers want. To be treated fairly, with dignity, to go home safely and to be able to provide for their families.

Moms and dads do their best to balance the demands of their jobs with the demands of the family. This work-life balance is made even more difficult when employers spend millions of dollars fighting the very workers they depend on. Let's be real, there are no bad jobs; just bad compensation, bad health and safety, and unfairness forced upon you because of an uneven playing field.

Workers who decide to come together collectively make a simple statement. They want a seat at the table and not be on the menu. When 78% of workers live paycheck to paycheck this is a clarion call for all workers to join in solidarity and form a collective bargaining coalition. Yes, a union!

From dancers, to drivers, to meat packers, to motion picture celebrities, to teachers, to firefighters, to government employees, the Texas labor movement is growing and that benefits everyone. President Kennedy said, "A rising tide lifts all boats." That tide is collective bargaining.

American Income Life Insurance has served workers and their unions for decades by providing supplemental life insurance through a 100% wall-to-wall union label company. **We are ratcheting up this relationship right here in our home state of Texas by financially committing to support the newly created Texas AFL-CIO Organizing Department, whose mission is to support unions and workers across the state seeking to find their voice by forming a union in their workplace.**

Organizing more workers in Texas will mean more Texans will be able to support their families, have a safe and healthy work environment, attain retirement security, and be protected with a fair and equitable relationship with their employers.

So this Labor Day, we encourage all workers to organize your workplace. Taking this first step to a better life through a collective agreement. Do it for yourself, do it for your family, do it for your communities, and do it for a better future.

In solidarity,



Steve Greer
CEO
American Income / National Income
Life Insurance Companies



Richard Levy
President
Texas AFL-CIO

FIGHTING FOR TEXAS WORKERS

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